

Chad R. Hembree

MOTION GRAPHIC DESIGNER
& VIDEO EDITOR

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PERSONAL PROFILE

With 24 years of professional experience, specializing in motion graphic design, complemented by strong skills in video editing, cinematography and graphic design. I have led high-profile projects across corporate, non-profit, and network television sectors with work featured both domestically and internationally on major media outlets including CBS, FOX, NPR, among others. Known for delivering exceptional content efficiently, I bring a high level of creativity and thrive in collaborative environments.

EDUCATION

B.A. Graphic Design

Arizona State University

Anticipated Graduation: 2026

Adobe Certifications:

- After Effects Professional
- Premiere Professional
- Adobe Advanced 2D Animator
- Adobe Professional Video Design

EXPERIENCE

Konica Minolta

Creative Services Specialist *Ramsey, NJ* 2024-Present

- Lead the production of branded content for in-house podcasts that supports product launches, internal communications, and Learning & Development initiatives—reaching nearly 10,000 employees across North America.
- Designing logos to visually represent internal initiatives across the U.S. and Canada, engaging over 10,000 employees.
- Directing motion graphic and digital/print design projects for high-impact product launches, supporting top-performing national sales and marketing initiatives.

Multimedia Specialist *Ramsey, NJ* 2017-2024

- Developed high-impact motion graphics and videos for sports marketing campaigns tied to stadium partnerships with the NFL, MLB, NHL, and PGA.
- Managed video and media projects in collaboration with Konica Minolta's executive team, supporting their highest-visibility initiatives and most strategic campaigns.
- Created a variety of external-facing product launch videos in close collaboration with the marketing team, while editing in-house product demo content for North American offices.
- Produced and edited an internal podcast series for North America's 10,000-employee office, leveraging current trends to communicate product launches, executive initiatives, and key company updates.

Beloved Productions Intl.

Production House (Founder/Operator) *Parsippany, NJ* 2011-Present

- Producing globally viewed content that showcases the influence of international sports organizations and their philanthropic initiatives.
- Leading branding initiatives across multiple video and graphic campaigns for sports-focused non-profit outreach at high-profile events such as NBA All-Star Games, Super Bowls, the Kentucky Derby, and other major professional sporting events.
- Creating a compelling video series highlighting the international supply company's commercial product.

EXPERIENCE

Cornerstone Television Network

Senior Video Editor *Pittsburgh, PA* 2002-2011

- Produced Cornerstone Television's flagship live daily talk show, Focus 4, delivering engaging content to a nationwide audience.
- Developed the brand identity and led post-production editing for the award-winning sports program Sports Week with Tom McGough.
- Managed and led complex international remote productions in Peru, Moldova, Romania, Mexico, France, Belgium, Israel, and Canada documenting non-profit work.

Los Angeles Dream Center

Lead Camera Operator/Producer *Los Angeles, CA* 2004-2005

- Produced and served as lead camera operator for a weekly documentary series on an international television network, showcasing impactful philanthropic work in Los Angeles.
- Documented the LA Dream Center's efforts to house hundreds of Hurricane Katrina victims, leading to an effective campaign.
- Led the coordination of cinematic documentary B-roll productions and interviews, managed both in-studio and remote shoots throughout Los Angeles ensuring high-quality, visually compelling content.

SKILLS

Core Skills

- Motion Graphics
- Video Editing
- Cinematography
- Graphic Design
- Photography
- Video Production
- Lighting Design
- Audio Production
- Project Management

Tech Skills

- Adobe CC
- Adobe After Effects
- Adobe Premiere
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Audition
- Final Cut Pro
- AVID